

Reduce **your consumption**, **ecological footprint**, **costs**, and **energy dependency**.

Share and **cooperate**.

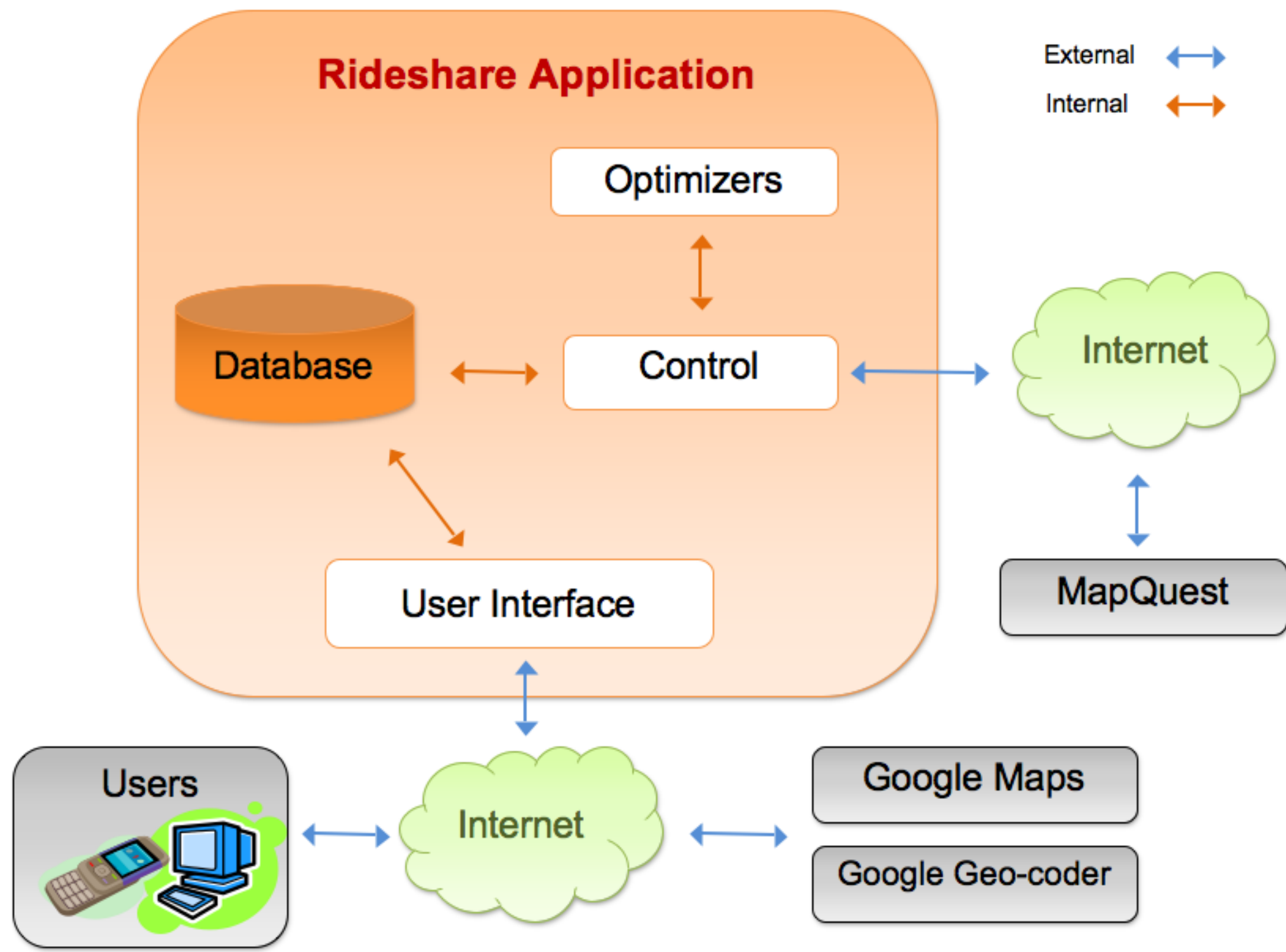
Cooperation has a way of benefiting everyone involved.
ride with **your friends**, **befriend your riders**.

Hundreds of millions of trips are taken every day from places **we** all live to places **we** all go.

The **energy costs** and **global consequences** of **overconsumption** don't seem to be falling.

Add **your** trip to the lot, and find someone going **your** way.
Enter **your** ride locations, schedule, and preferences.
If we find matching requests, we will inform **you** by **email** and **rss feed**. It's that simple.

In addition to providing **you** with results, we generate matches in a way that allows more **people** to be matched.
This means that we improve the likelihood that **you** get results, and reduce **everyone's ecological footprint** even further. :)



Why This Problem is Difficult

The problem of finding the best possible overall driver and rider matching (i.e. global best solution) is just a version of a well-known problem called the Vehicle Routing Problem (VRP), which is stated as:

“The Vehicle Routing Problem or VRP is a combinatorial optimization and nonlinear programming problem seeking to service a number of customers with a fleet of vehicles. Proposed by Dantzig and Ramser in 1959, VRP is an important problem in the fields of transportation, distribution and logistics. Often the context is that of delivering goods located at a central depot to customers who have placed orders for such goods. Implicit is the goal of minimizing the cost of distributing the goods. **Many methods have been developed for searching for good solutions to the problem, but for all but the smallest problems, finding global minimum for the cost function is computationally complex.**”

—Wikipedia entry for Vehicle Routing Problem

It is classified as an NP-Hard problem, meaning that no known polynomial-time algorithms for solving it exist. If we approached solving it in the naïve sense, i.e. try every possible solution, reaching a solution would take an amount of time that exceeds the history of the known universe.

To top it off, Rideshare includes scheduling and preference matching, and allows for arbitrarily many depots.

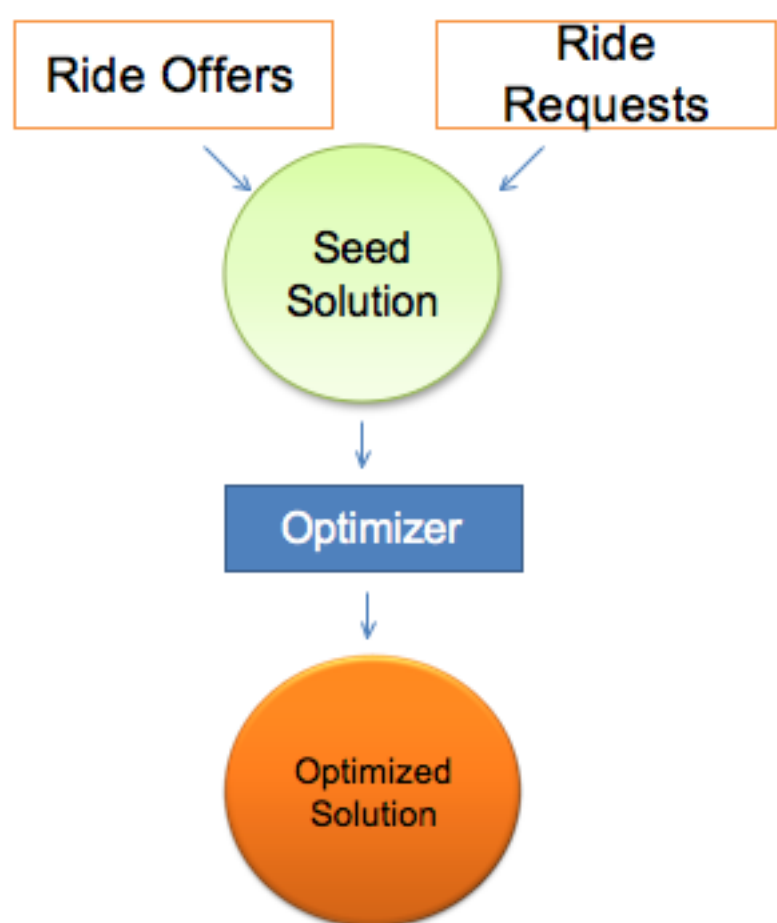
Our approach involved using three different algorithms which were developed by many of our wise predecessors, and adapted by us.

How We Find an Optimal Solution

In order to match users, we utilize three different Optimizers.

An Optimizer takes in a set of drivers and riders, and creates a “seed solution.”

A Solution sets up Rideshares which initially contain only the drivers.



The Optimizer applies an algorithm to find an optimal result. It compares different solutions using a scoring function, and generates the highest scoring solution it can, returning it as the optimized solution.

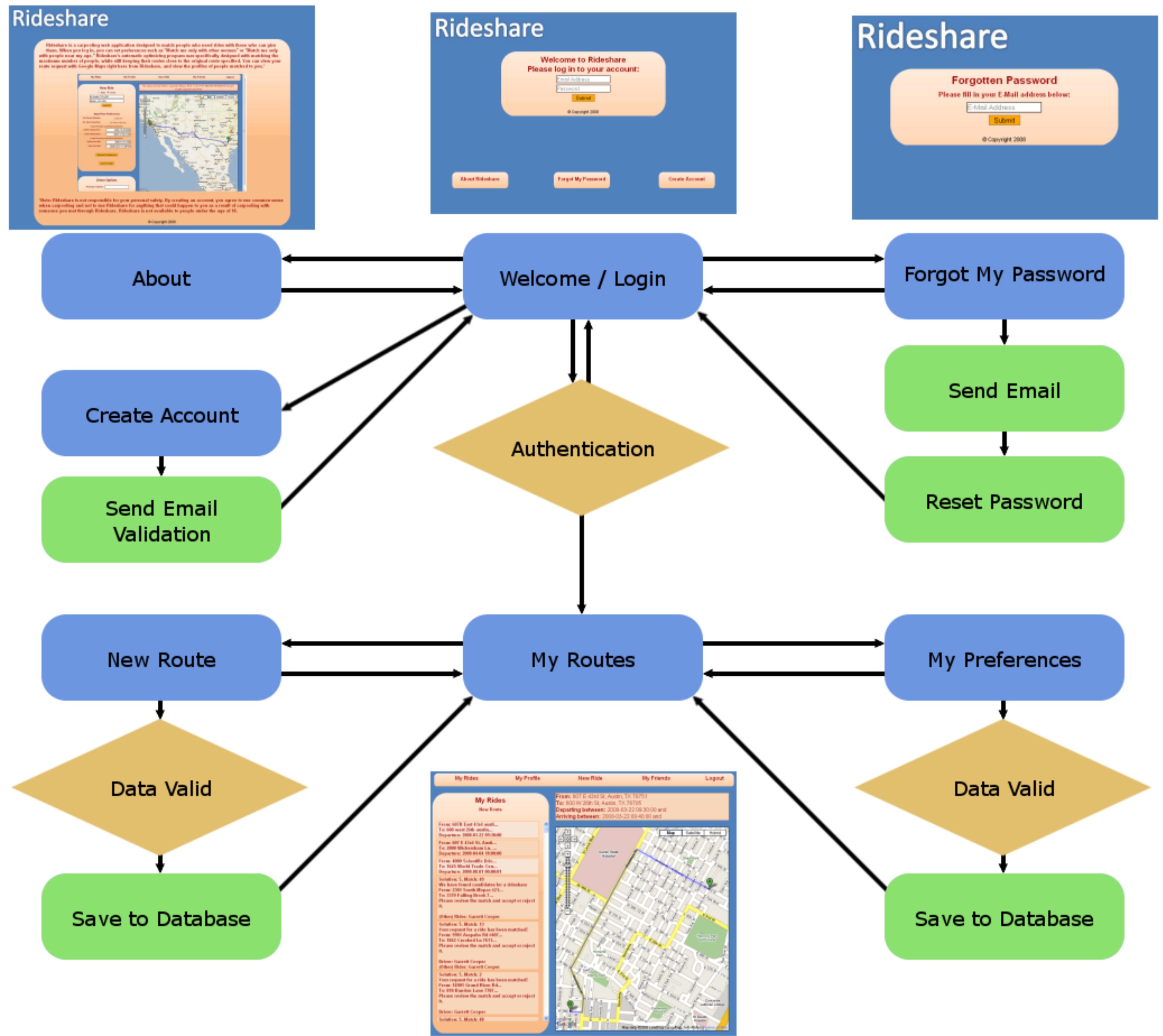
The score of a given solution is:

$$\text{Number of Riders Matched} + \text{Number of Drivers Matched} + \frac{\sum(\text{drivers' seed distances})}{\sum(\text{rideshares' final distances})}$$

The whole part of the score represents the primary criteria for comparing solutions. It consists of the total number of users matched.

Our secondary criteria for a good solution is the fraction. It gives us an idea of the average driver deviation from their original route. A smaller fraction means shorter deviations.

Rideshare Sitemap

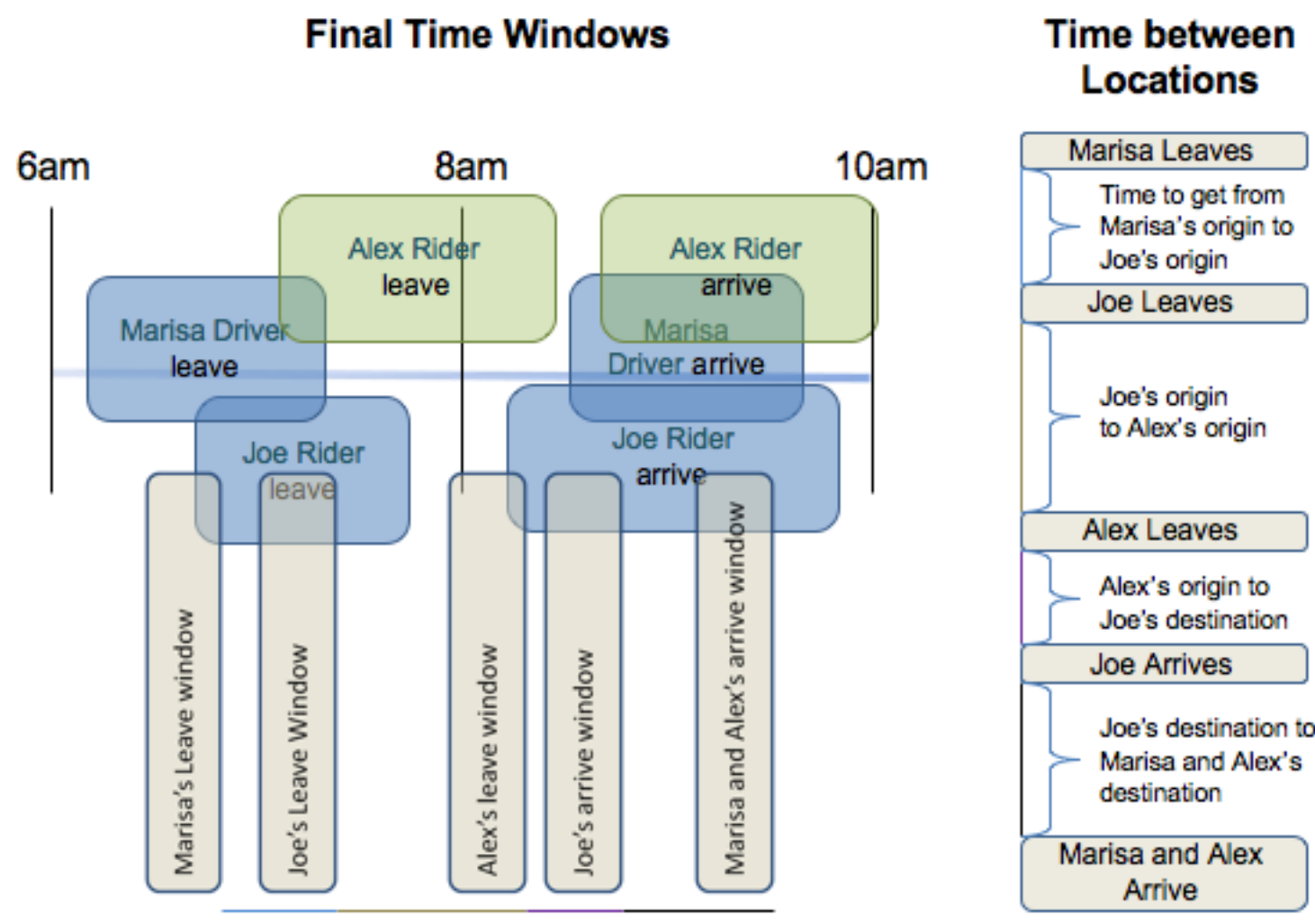


Compatibility - Can I Add This Rider?

How to take a Rideshare and rider and ascertain whether they are compatible. This might sound like a simple enough task, but it involves much more than meets the eye.

Of course, checking for age and gender preferences is simple enough. But schedule and route compatibility are a different story. It turns out that the first can be done if we apply a clever observation about the Driver's worst case leave window, and the second is yet another instance of our good friend the Vehicle Routing Problem.

Suppose we have Marisa Driver and Joe Rider in a match, and we would like to see if adding a Alex Rider would create an incompatible ride schedule or route length.



To do this we need to find out the best way of ordering the riders, so as to minimize route length. Since the capacity of a vehicle is fairly small, we find the best route by simply trying all combinations.

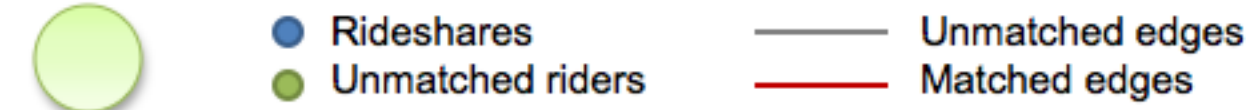
Once we have an optimal route for this group, we verify that the itinerary doesn't conflict with anyone's schedule. We do this by narrowing the leave and arrive windows until we reach a worst case leave window for the driver.

We then add to this leave window the time necessary to get from point to point, each time verifying that the users' time windows do not conflict with the arrival window for that point.

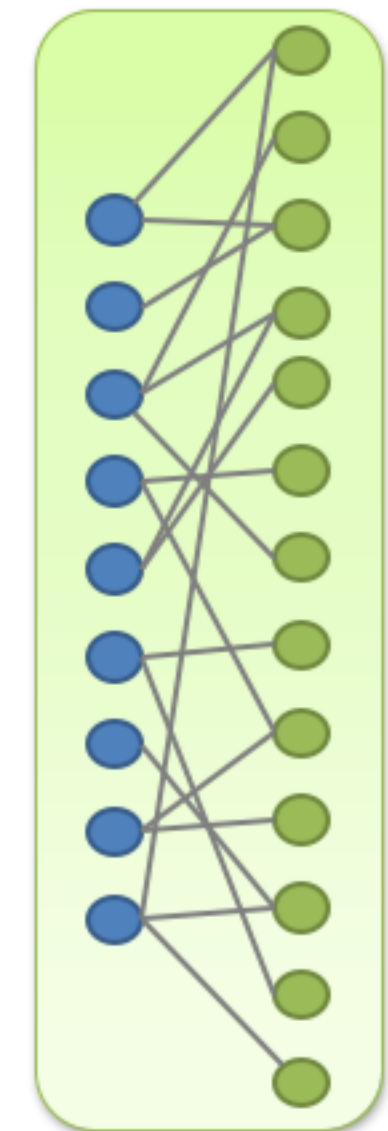
Algorithms

Bipartite Matching Optimizer

1. Get seed solution

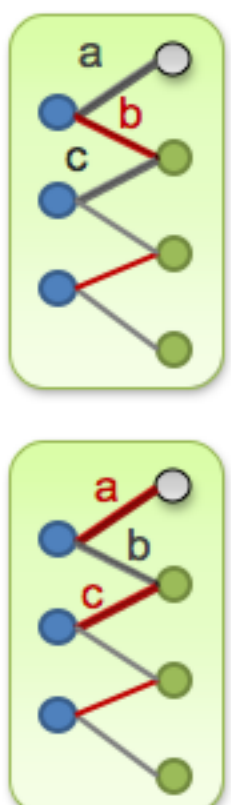


2. Connect compatible riders and rideshares with unmatched edges. (Read "Compatibility – Can I Add This Rider?" to see how we do this)



3. For a random unmatched rider, check if there is an augmenting path leading from that rider.

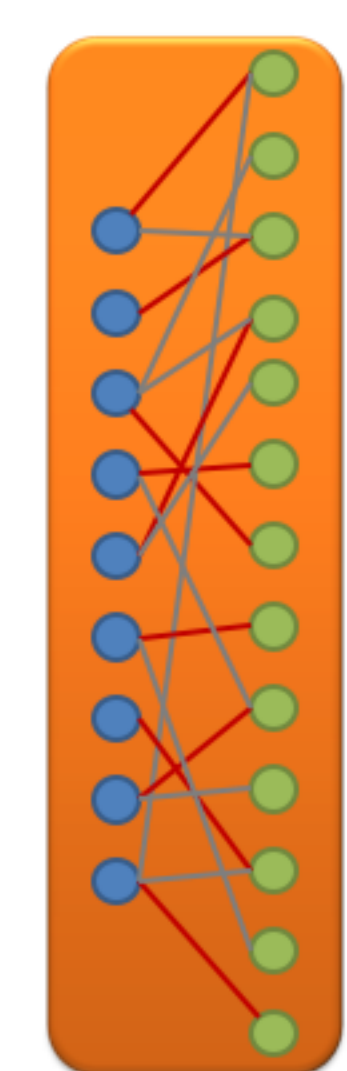
An augmenting path is a path that begins and ends with unmatched edges.



Such a path allows us to add one edge to the matching, since the number of unmatched edges is one greater than the number of matched edges.

The path a->b->c is an augmenting path. It allows us to remove b and add a and c to the matching.

4. Exchange all unmatched and matched edges on the augmenting path.



5. Repeat 3-4 until all unmatched riders have been tried.

This produces a maximal matching:

6. Add all matched riders to their rideshares.

7. Repeat 2-6, until no more augmenting paths exist.

Genetic Optimizer

1. Get seed solution

2. Spawn a generation of solutions from the seed, randomly matching ride offers and requests

3. Keep a handful of the best solutions

4. Keep a copy of the best solution

6. Repeat from 3-5 until best score settles

5. Spawn another generation from the last generation's best solutions

7. Once the score settles, return the best solution

Brute Force Optimizer

1. Get seed Solution

2. For each solution in the space of all possible solutions, compare it with the best one so far. Keep only the better of the two.

3. Return the best solution.

Pseudo-code For the Algorithms

BipartiteMatchingOptimize(Solution S)

```
1  Rideshares = S.Drivers()
2  last_score = 0.0
3  while( score(S) > last_score )
4      last_score = score(S)
5      CompatibleEdges = unmatchedEdges(Rideshares, S.Riders)
6      while( S.hasAugmentingPath() )
7          augmentingPath = GetAugmentingPath(S)
8          for each edge in augmentingPath do
9              if( edge = matched ) edge = unmatched
10             if( edge = unmatched ) edge = matched
11         end while
12         for each edge in Edges.matchedEdges() do
13             add edge ->rider to edge->rideshare
14             remove edge->rider from S.Riders
15     end while
16     return S
```

GetAugmentingPath(Solution S)

```
1  for each rider in UnmatchedRiders(S) do
2      traverse unmatched edges from rider to rideshares
3      traverse matched edges from rideshares to riders
4      return augmentingPath if an unmatched rideshare is reached
5  return false
```

GeneticOptimize(Solution S)

```
1  Solutions Population, Best
2  Population.GenerateNextPopulation(S, NULL)
3  time = amount of time to run
4  time.countDown()
5  while( time not expired )
6      for each solution in Population do
7          score(solution)
8          Best = getBest(Population)
9          GenerateNextPopulation(Population, Best)
10     end while
```

GenerateNextPopulation(Solutions Population, Best)

```
1  if( Best = NULL )
2      for each solution in Population
3          solution = S
4  else
5      for each solution in Population
6          randomly assign riders to rideshares in solution
```

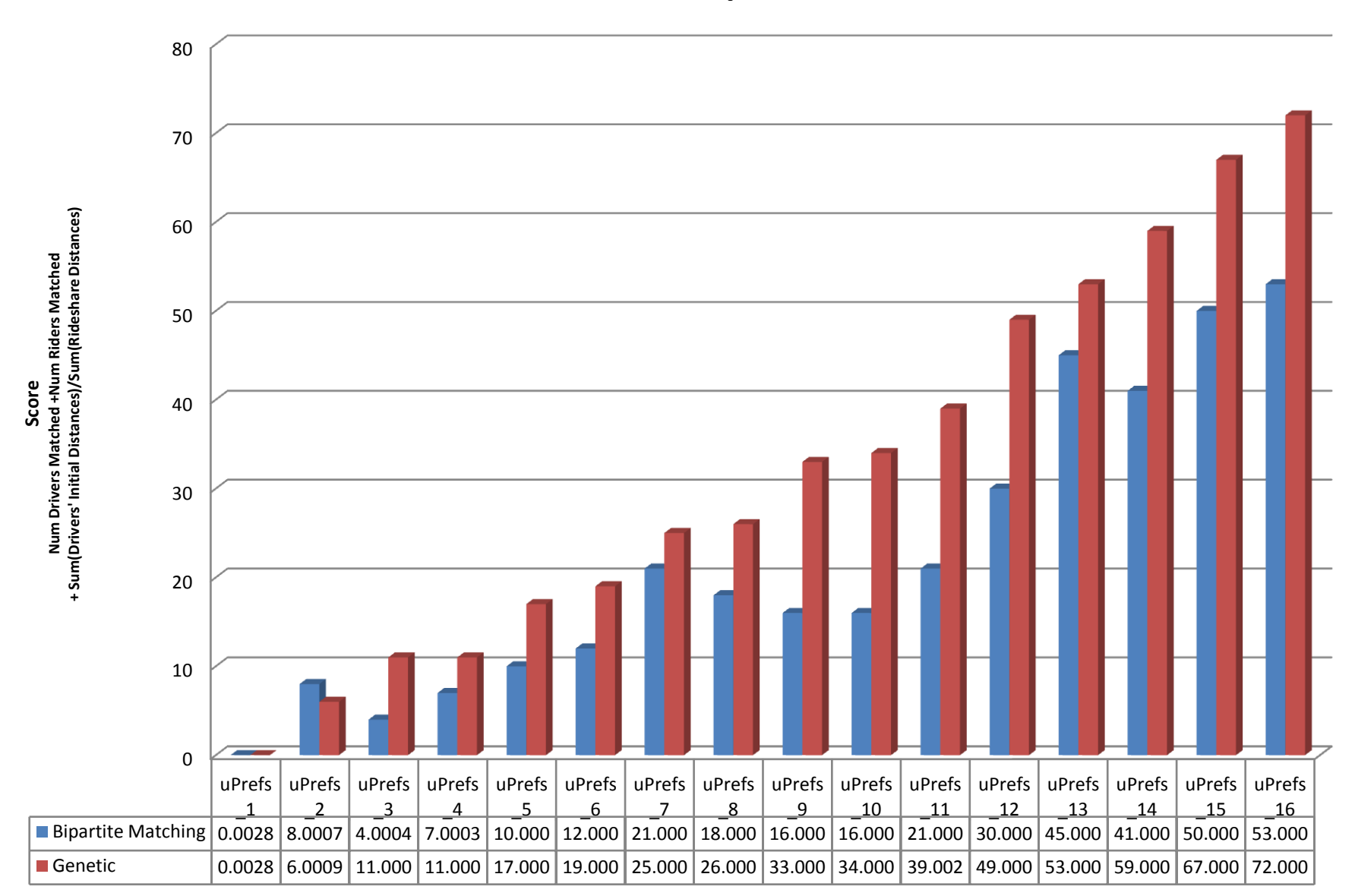
BruteForceOptimize(Solution S)

```
1  best_solution = S
2  best_score = score(S)
3  for each solution in solution_space(S)
4      do
5          score = score(solution)
6          if( score > best_score )
7              best_solution = solution
8              best_score = score
9  return best_solution
```

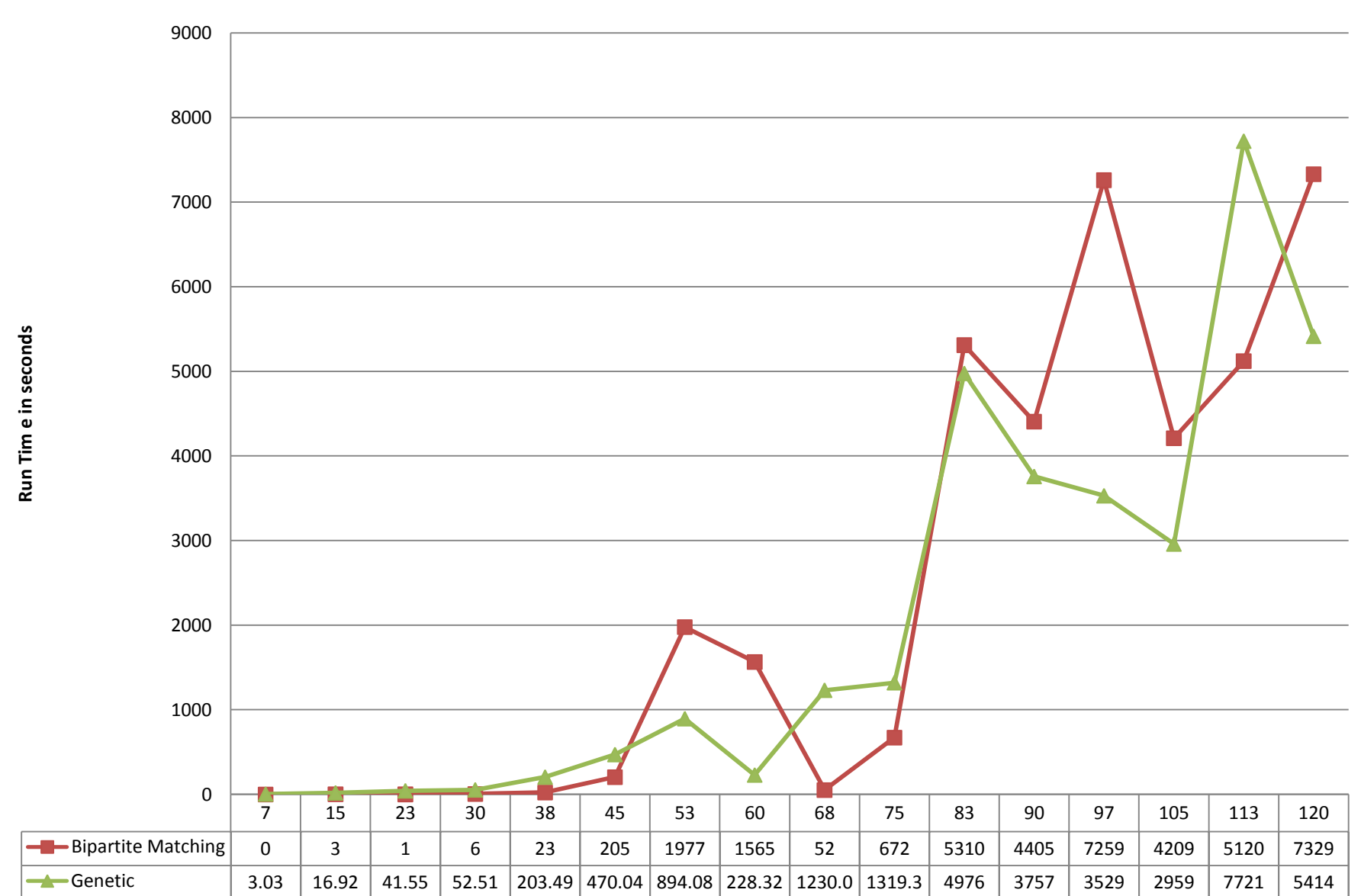
Score(Solution S)

```
1  score = S.numRidersMatched() + S.numDriversMatched()
2  original_route_lengths = Sum( drivers' seed route lengths )
3  total_route_length = Sum( final route lengths )
4  deviation = original_route_lengths/total_route_lengths
5  score += deviation
6  return score
```

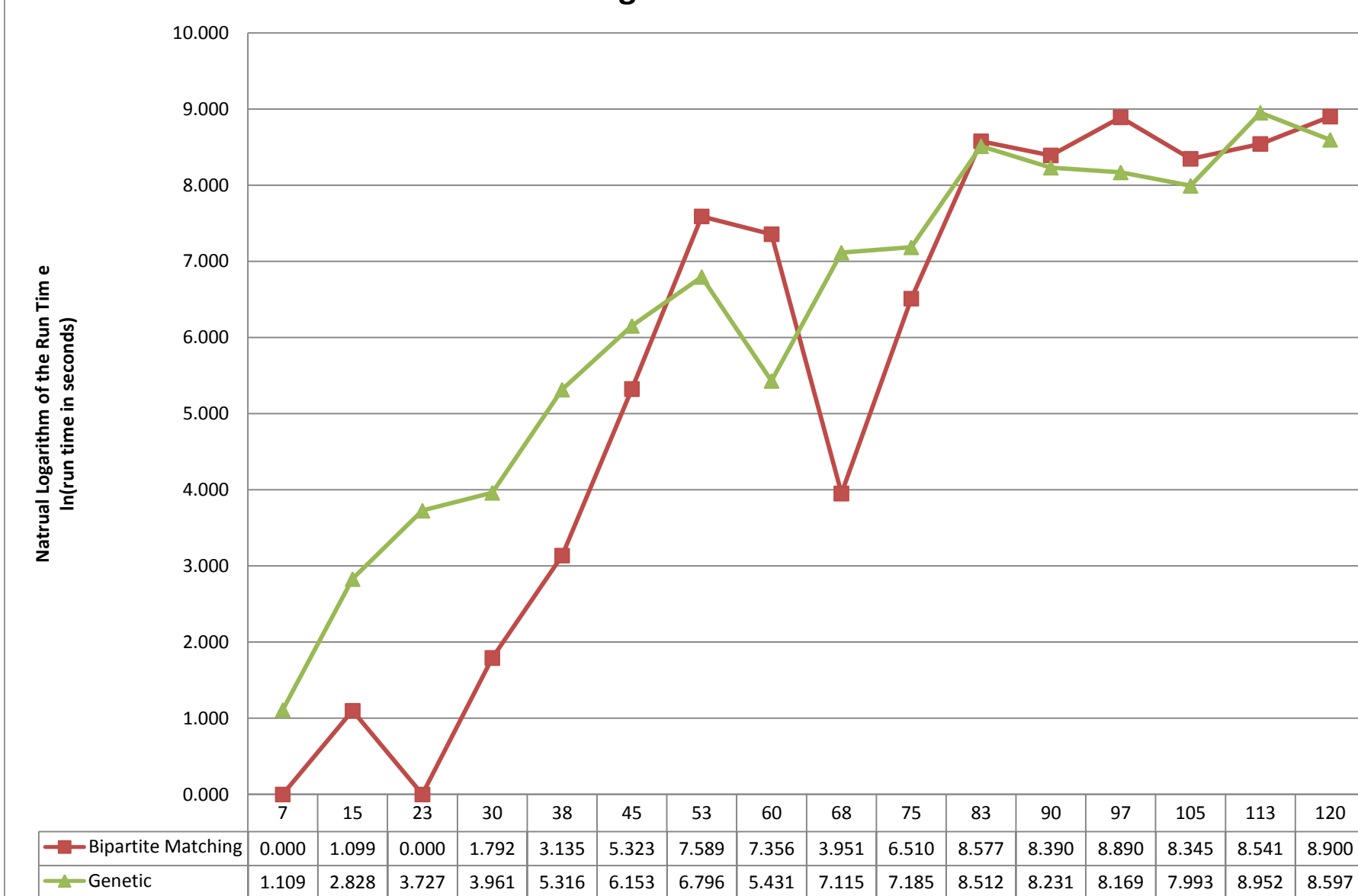
Scores
Genetic vs. Bipartite



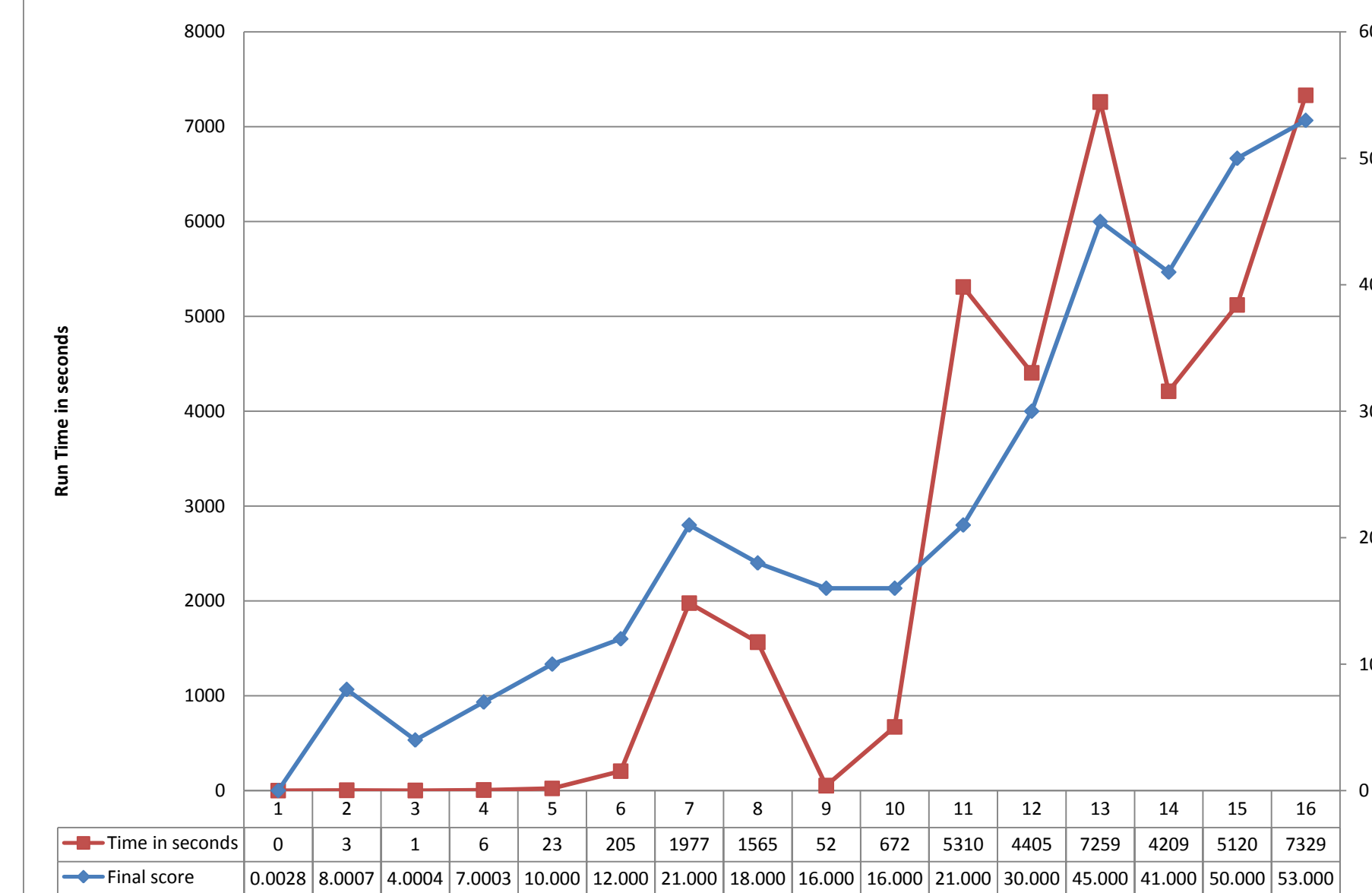
Number of Requests vs.
Run Time



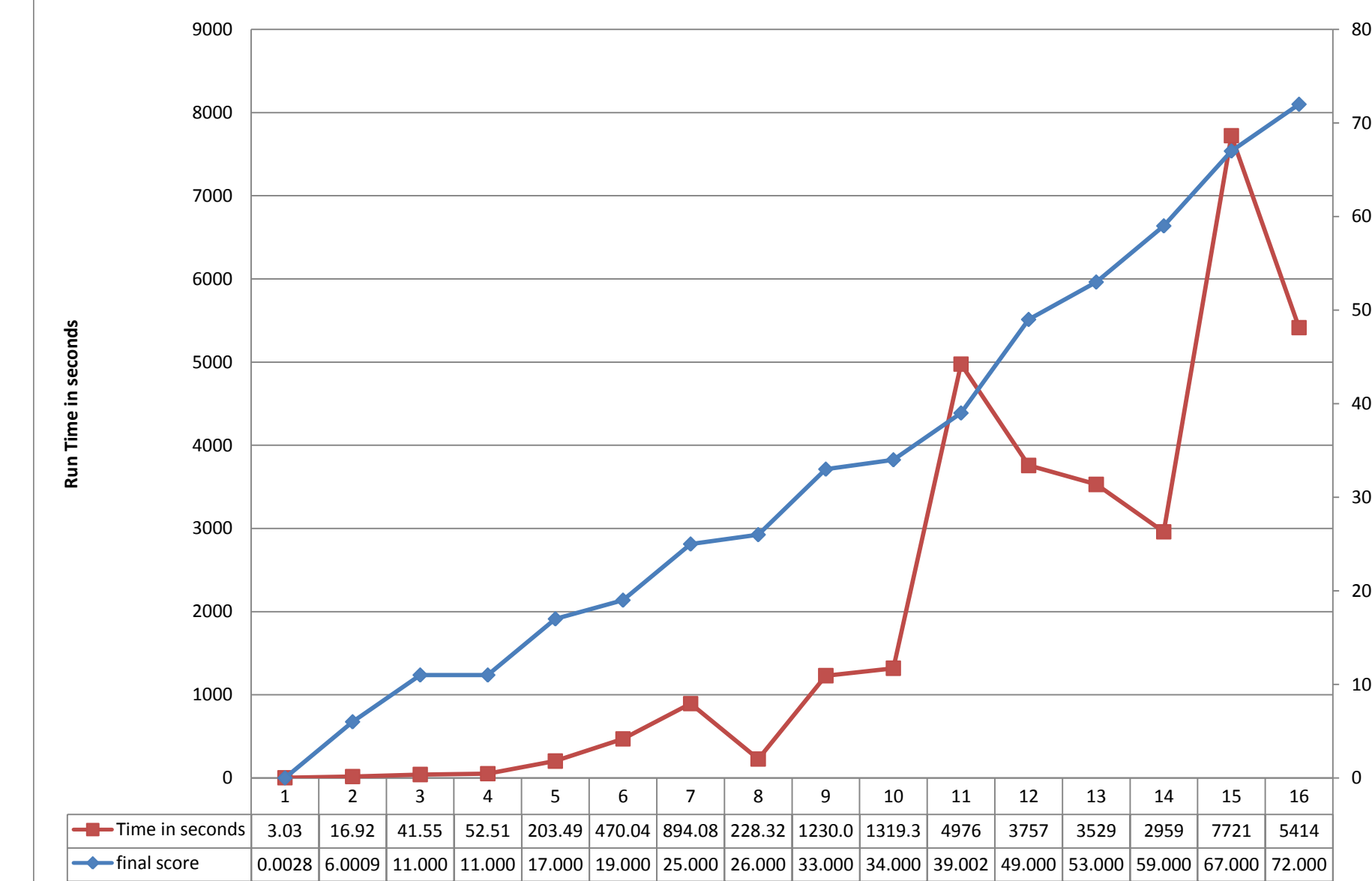
Number of Requests vs.
Natural Logarithm of Run Time



Bipartite
Run Time vs. Final Score



Genetic
Run Time vs. Final Score



Implementation

