

### How to Survive & Thrive in Academia: My Personal Take on Promotion & Tenure

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#### Disclaimer

- The "advice" in this talk is only from my personal experience/observation
- Please use your own judgment to see if it applies to you!



#### **About Me**

- BS in (Geo)Physics, Peking University,1992
- MS in Atmospheric Sciences, UCLA, 1994
- MS in Computer Science, UCLA, 1998
- PhD in Computer Science, UCLA, 2000
- Research Staff Member, IBM Watson, 2000-2003
- Assistant Professor, ECE, UT Austin, 2003-2008
- Associate Professor, ECE, UT Austin, 2008-2013
- Professor, ECE, UT Austin, 2013-
- Engineering Foundation Endowed Professor, 2014-

#### PhD → Professor

#### × Pizza hut Driver

- **×** Permanent hair Damage
- Professorship? hah! Dream on!
  - A tenure-track position at a major research university often gets hundreds of applicants

#### **Congrats! Your Dream Comes True!**

#### How Do you Like your Job?

- I have worked in both academia and industry
- Assistant Professor is one of the most challenging jobs, but still so many PhDs want it <sup>3</sup>
  - > Tenure clock is typically 6 years





#### **So Many Balls to Juggle**

- Teaching, research (publications, funding), student advising (undergrad, grad), services (university and outside – committees, editorial boards, proposal panels), impacts (invited talks/ keynotes, advisory boards/consulting)...
- Faculty role in a research university
  - > CXO: CEO, CTO, CFO, ...,
- Still, you need to have
  - > Balance of work/life (?)
  - Quality time (family/friends)
  - > Body and mind time



## **Mission Impossible?**

## Good News: The majority of tenuretrack faculty have made it!

# So, you can too!

#### **Tip 1: Start from the END in Mind**

#### Know what is expected

- > Promotion Dossier Guidelines and Checklist
- What consists of your promotion dossier?
  - CV: Use the template similar to what the promotion package asks; update it periodically and see where to improve
  - > Teaching Statement (peer evaluation helpful)
  - Research Statement (5 most significant papers)
  - Advising Statement (both undergrad and grad)
  - Service Statement (outside and inside university)
  - Honors Statement
  - Reference Letters (up to 10 external references)

#### **Tip 1: Start from the END in Mind**

- Different department/colleges may have different "unspoken" rules
- You need to be very clear about that from the beginning (consult with your mentor/dept. chair)
- E.g., at UT Engineering, we need to graduate 1
   PhD student before tenure (preferable 1.0 soleadvised, not 2 x 0.5 – co-advised)
  - > Thus, you should recruit 1-2 PhD students ASAP
  - Really nurture them, be nice to them <sup>(i)</sup>, so that they don't quit

#### **Tip 2: Time Management 4D**

- We all have just 24 hours a day!
- You cannot be perfect in everything (well, maybe not even perfect in anything)
- Discipline in time allocation: priority, teaching vs. research vs. others
- Do it: If others cannot do it
- Delegate it: Ask your students for help (paper review, drawing figures, order group meeting food...)
- Dump it: You need to learn how to say NO

#### **Tip 3: Hone your Communication Skills**

- Communication is VERY important
- Keep your department chair, mentor, and senior faculty in your area (your champions) informed, on both good news and bad news
  - > They really want to see you succeed!
- Networking/communication/collaboration
  - Nowadays, more collaborative/interdisciplinary research projects (NSF, MURI, Centers, etc.)
  - For engineering/applied science, industry collaboration & feedbacks are crucial to have real impacts!
  - Potential letter writers: senior faculty in other schools (make sure your work is known to them)
  - > Do good work + give good talks

#### **Tip 4: Research**

- Topic selection: continuing PhD or new direction?
- It is good if your research happens to be "hot" (well, if you are hired as an assistant professor, most likely you have passed the bar)
- ♦ But "hot" topics come and go → adaptive
- Ultimately, you need to ask yourself: what kind of impacts can you really make?
- When your tenure case comes up, can you be recognized as "Mr. or Ms. Something"?
- Independent vs. collaborative
- Student recruiting, mentoring and management

#### **My Student's Story**

#### Really do what "turns" you on

- My former PhD student Peng Yu, PhD in 2009
- Post-doc at Baylor College of Medicine from 2009 to 2013 (4 Science/Nature/Cell papers)
- Now assistant professor in ECE Department, Texas A&M Univ.



#### **Tip 4: Quality, NOT Quantity**

#### Publish or perish at the right place!

- > Focus on the impact and quality
- > NOT (just) the quantity
- Remember you will need to single out 5 most important publications and send them to your reference (some of them you may not know and they will read your papers!)
- It is also true for services and funding: quality, not (just) quantity

#### **Tip 5: Take it Easy**

- "Tenure clock, so much pressure!!!"
- Relax... Remember most people have made it!
- You can make it too!
- Do what you are supposed to do and don't worry
- For example of funding, rejection is the norm
  - > E.g., NSF success rate may be 10% or so
  - You just have to keep trying, other sources, etc. (lots of luck involved)
- Tenure is NOT everything
- Balance work and life

#### **Work and Life**

#### Picture taken 12/25/03



"Daddy, don't worry. I can show you some **bright** ideas!"



"Double patterning!!!"

#### I got 5 BPAs related with double/multiple patterning ©

#### **Take it Easy**

#### NORMAN VINCENT PEALE

- My NSF CAREER: 3 attempts, then got it!
- However, ideas recycled to SRC, etc.
- Turned out to be GOOD!
- Best Paper Awards
  - Sometimes you win
  - Sometimes you lose learn



#### **Life after Tenure like This?**



"He's been pretty much insisting on this ever since he got tenure."

#### Nope!

## Weekly work hours by faculty at top science/engeering departments, by work activity

	Ť3.16	13.63	9.18	
40			6.49	14.19
	4.43	5.8		4.12
20	19.60	17.98	22.68	18.63
	16.63	17.61	17.66	16.51

Source: Link, Swann, and Bozeman, 2008

\* Getting tenure adds 5 hours of bureaucratic nonsense service duties to science professors' weeks (per D. Matthews)
\* Tenured professors still work hard because they enjoy their work!

#### **Take it Easy**

- Even not promoted, it is not the end of the world
- Cherish your family, friends, ...
- You could be successful elsewhere
- It is all about "fit"
- David E. Shaw
  - > PhD in 1980, Assistant Prof. CS at Columbia
  - > Didn't get tenure (as I heard of; not verified)
  - > 1986, joined Morgan Stanley
  - > 1988, started "D. E. Shaw & Co" (hedge fund)
  - > Forbes 2008 estimated his wealth at \$2.5B
  - Founded D. E. Shaw Research in 2001: devote his time on computational biochemistry
  - > NAE in 2012, NAS in 2014, ...



## **Promotion & Tenure**



### Even if you don't make it, Maybe better opportunities...





# Thank you!

