NOVA: QoE-driven Optimization of DASH-based Video Delivery in Networks

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Elements of Video Delivery

- Video compression
- Transport and transmission over wireline and wireless networks

Humans are the "receivers"



Other important aspects CDNs, caching, transcoding,.....we focus on the above.

State of the Art: Dynamic Adaptive Streaming over HTTP (DASH)



- Video stream broken down into <u>segments</u>
- Multiple representations per segment (video quality/size)
- Segment requests/representations are receiver driven with <u>asynchronous</u> decision points

State of the Art*: Dynamic Adaptive Streaming over HTTP (DASH)



- Using TCP as transport protocol for segments
- Adapting choice of segment representation (quality/size) to match <u>estimated</u> throughput

Old problem with lots related and complementary work !!!!!!!

DASH Algos : Some Shortcomings



Only indirectly aware of users' Quality of Experience (QoE) i.e., through compression "rate"

Only indirectly optimizing QoE tradeoffs across users sharing (wireless) bottlenecks.

No complementary network resource allocation

<u>Goal:</u> "Optimal" but Practical Joint Multi-User Network Resource Allocation and Quality Adaptation



Adaptation of quality in requested segments

Talk Trajectory

Humans are the "receivers"
 Video Quality and Quality of Experience (QoE)



New Class of Network Utility Maximization Problem
 Algorithms which optimize QoE of delivered video

Performance Evaluation and Comparisons

Quality vs Segment Size Tradeoffs Objective Metrics Tracking Subjective Quality



Scalable or Adaptive Video Coding

10+ years of image/video quality research: computable "utility functions" -> key abstraction to drive resource allocation

Quality vs Segment Size Tradeoffs: Heterogeneous and Temporally Variable

- device dependent
 content dependent
 and time-varying,
 i.e., across
 - segments



Seshadrinathan et al. LIVE Video Quality Database 2010

Optimizing Video Delivery for Humans' Quality of Experience

video quality Size/rate

aversion to variability in quality

Perceptual aspects of video quality.

STSQ: Short Term Subjective Quality Behavioral aspects of video quality, e.g., memory

TVSQ: Time-varying Subjective Quality

VQ vs Quality of Experience (QoE) Temporal Dimension - Hysteresis



Right Metric(s) to Capture Video Quality and Drive Resource Allocation

- Universal all encompassing metric?
 - Temporal variability in video quality
 - Rebuffering: dynamics & startup time

Tractable metric

- Approximate quality-size tradeoffs
- Capture aversion to quality variability
- Prioritize controlling rebuffering
- Enable user specific QoE preferences/tradeoffs



Model and Theory ...



Adaptation of quality in requested segments

Heterogeneity and Variability in Users' Wireless/Network Capacity

- path loss, shadowing
- fast fading, interference
- mobility, load variability

4G densification increases system capacity as well as <u>per user</u> <u>capacity variability</u>



Users' Rate Allocations in time "slot" k

$$\mathbf{r}_k = (r_{ik})_{i \in \mathcal{N}}$$

 $c_k(\mathbf{r}_k) \leq 0$

Feasible Allocations (current)

where c_k is a convex function, i.e.,

Feasible set



Quality Adaptation: Each user i

- sequentially downloads video segments indexed by s each corresponding to viewing time au_{seg}
- size (in bits) of segment s is an increasing convex function $f_{i,s}$ of the selected quality $q_i(s)$



Utility Maximization: Resource Allocation and Quality Adaptation



Fairness/priority across users' allocations

$$\begin{split} m_i &= \frac{1}{S}\sum_{s=1}^S q_i(s) \\ \text{Mean quality} \\ \text{seen by user i} \end{split}$$

&

Optimizing over feasible

rate allocations per slot quality choices per segment

Note: optimizing over temporal variations of both wireless capacity and quality-rate tradeoffs!

QoE Proxy Metrics: Temporal Dimension



Segment (time)

High mean video quality is good m_i

"Variability" in video quality is bad $\, {\cal U}_{i} \,$

 $QoE_i = m_i - U_i^V(v_i)$

Penalty for variability in segment quality

Mean-variability tradeoff

Extending Utility Maximization Framework: Utilities which are sensitive to variability

Proxy for User i's QoE



$$\left[m_i - U_i^V(v_i)\right]$$

Fairness across users' allocated QoE Penalty function for variability in a user's quality choices

Optimizing over feasible Rate allocations per slot



Quality choices per segment

Extending Utility Maximization Framework: Additional Constraints



Optimizing over feasible rate allocations per slot



Constraint on % rebuffering for each user. Constraint on average cost/unit time for each user.

Offline Joint Resource and Quality Adaptation



Lets simplify for this talk ©



Feasible rate allocation per time slot time varying capacity/quality-rate

Constraint on % rebuffering β_i for each user

Constraint on average cost per viewing time p_i for each user

Our Online Solution

NOVA: Network Optimization for Video Adaptation Algorithm

1. A Simple distributed online algorithm

2. Strong optimality guarantees

Online Distributed Algorithm

1. Learns (estimates) key parameters associated with

- mean and variability in quality
- variability in system and (Lagrange multipliers) associated with rebuffering/cost constraints

2. Uses those parameters to perform

- resource allocation in network each slot
- <u>segment quality adaptation</u> at clients <u>as segments</u> <u>complete</u>

Online Algorithm: Learning Parameters

Client i keeps track of

 $m_{i,s}$ = mean quality up to segment s $v_{i,s}$ = variance in quality up to segment s Easy segment driven updates!

 $b_{i,k}$ = Lagrange multiplier associated with rebuffering constraint at slot k (large -> playback buffer is low) $d_{i,k}$ = Lagrange multiplier associated with cost constraint at slot k (large-> cost is getting too high)

Online Algorithm: Learning Parameters

Client *i* keeps track of virtual playback time queue

$$b_{i,k+1} = \max[b_{i,k} - \epsilon(\tau_{seg}), 0]$$
$$b_{i,k+1} = b_{i,k} + \epsilon \left(\frac{\tau_{slot}}{(1+\bar{\beta}_i)}\right)$$

Upon segment transfer completion

Upon slot completion

- Updated asynchronously!
- Large virtual playback time queue means segment delivery is not keeping up!

Online Algorithm: Resource Allocation

Beginning of each slot k base station/network allocates rate based on



Higher weight to users with large virtual playback queues

Current capacity constraint

 N variable convex optimization, linear program if capacity constraint are linear

This is simply weighted proportional fair scheduling!

Online Algorithm: Quality Adaptation

Upon completion of segment s on slot k client i selects quality for segment s+1 based on

Video Penalize variability quality $\max q - (U_i^V)'(v_{i,k})(q - m_{i,s})^2$ $q \ge 0$ $-\frac{b_{i,k}}{(1+\bar{\beta}_i)\tau_{seq}}f_{i,s+1}(q) - \frac{p_i^d d_{i,k}}{\bar{p}_i}f_{i,s+1}(q)$ Penalize rebuffering Penalize cost

Simple scalar convex optimization!

What can be rigorously shown?

<u>Theorem*:</u> Assuming <u>stationary</u> variations for qualitysize tradeoffs and network capacity our <u>online</u> algorithm is <u>asymptotically optimal</u> !

Asymptotic optimality? Over long periods of time performance of

online algo. = optimal offline algo

*Simplified statement. This result is quite challenging, role of temporal variations on utility, role of asynchrony, role of playback buffer.



0.1,0.2, 0.3,0.6,0.9,1.5 Mbps

correlated samples from peak rate distribution for HSDPA system

Simulation Setup: DASH framework



Segment quality adaptation

NOVA: our Joint Resource Allocation and Quality Adaptation PF+QNOVA: Proportionally Fair Allocation + our Quality Adaptation PF + RM: Proportionally Fair Allocation + Greedy Rate Matching

Improved Video `Capacity'



- -

Improved Fairness



Improved Rebuffering



Take Aways

- Distributed, online theoretically "optimal" and practical algorithm.
- Asynchronous nature suits DASH framework.
- NOVA delivers 50-90% capacity gains* over baseline and quality adaptation (only) delivers 25-40%
- Substantial improvement in fairness over baseline
- Opportunity to build delivery infrastructure that is tailored to user, content or system provider preferences.

 Studied a new "buffered" network utility maximization where users are sensitive to "variability" make asynchronous decentralized choices.

Practical Issues

- Can incorporate best effort data users in resource allocation
- Improvements are robust to "precision" Q-R tradeoffs
 - Can compress tradeoffs using parametric models/PSNR
- Can address legacy issues, e.g., no resource management
- Progressive download vs real-time streaming algorithms?
 - Just limit the client side buffering reduce benefits
- Startup behavior is tuned for aggressive at start

Improved Video `Quality' ?



Improved Video `Capacity'

Gains in QoE₁, Price constraint=2



Improved Fairness



Need Framework That Addresses

- Tradeoffs on mean vs variability in video quality
- Addresses primacy of rebuffering vs video QoE
- Fairness (or prioritization) in allocating QoE across users.
- Accounts for average cost/sec to maintain video QoE
- Can support heterogeneous/content/device dependent user preferences

We delivered theoretically optimal & practical algorithm to achieve these goals in DASH framework Users' Rate Allocations in time "slot" k

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Mobiles

peak rate to user i in slot k